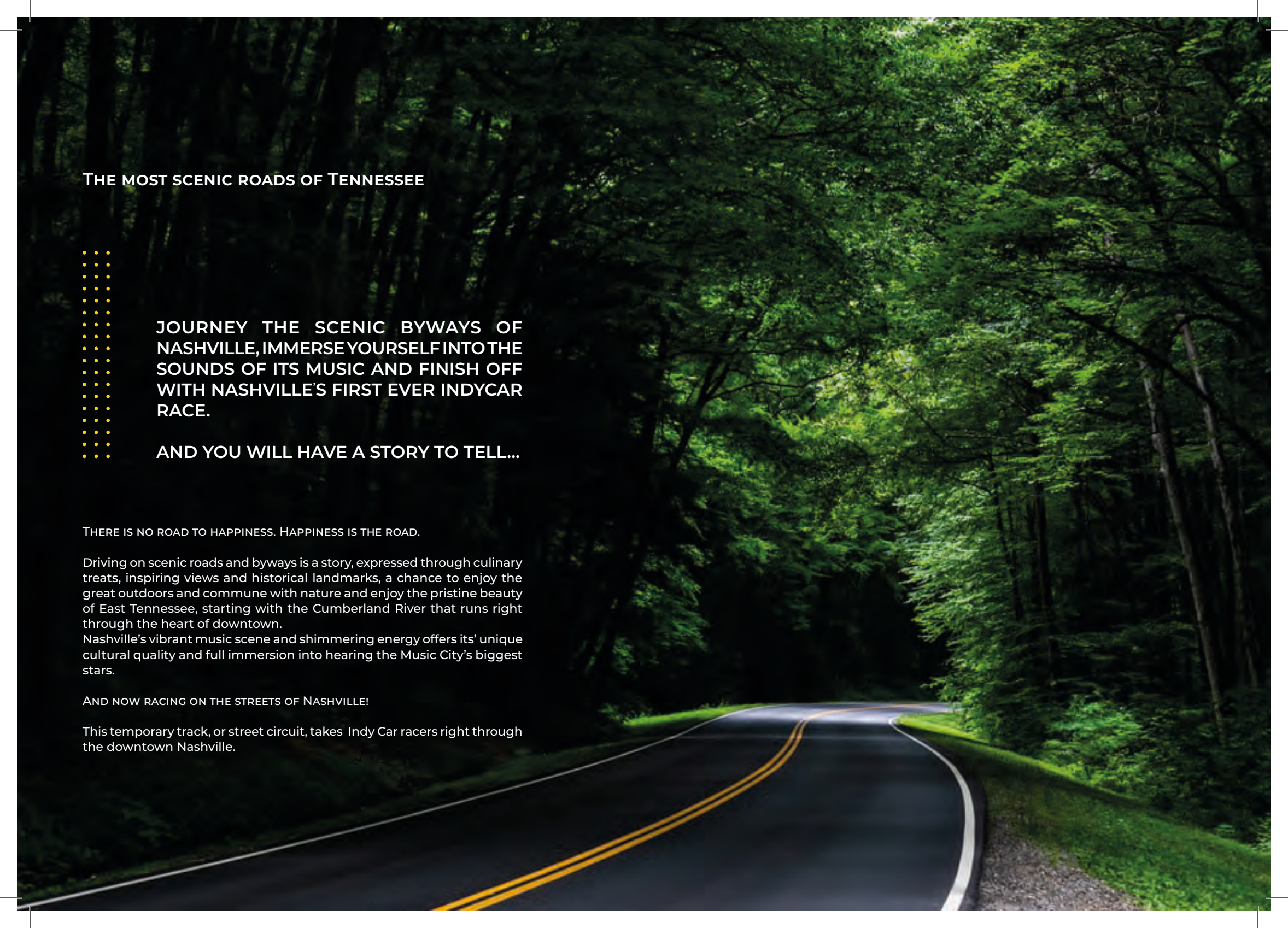


4TH-8TH AUGUST 2021

DISCOVER NASHVILLE

ON THE WAY TO THE BIG MACHINE MUSIC CITY GRAND PRIX





THE MOST SCENIC ROADS OF TENNESSEE

JOURNEY THE SCENIC BYWAYS OF
NASHVILLE, IMMERSE YOURSELF INTO THE
SOUNDS OF ITS MUSIC AND FINISH OFF
WITH NASHVILLE'S FIRST EVER INDYCAR
RACE.

AND YOU WILL HAVE A STORY TO TELL...

THERE IS NO ROAD TO HAPPINESS. HAPPINESS IS THE ROAD.

Driving on scenic roads and byways is a story, expressed through culinary treats, inspiring views and historical landmarks, a chance to enjoy the great outdoors and commune with nature and enjoy the pristine beauty of East Tennessee, starting with the Cumberland River that runs right through the heart of downtown.

Nashville's vibrant music scene and shimmering energy offers its' unique cultural quality and full immersion into hearing the Music City's biggest stars.

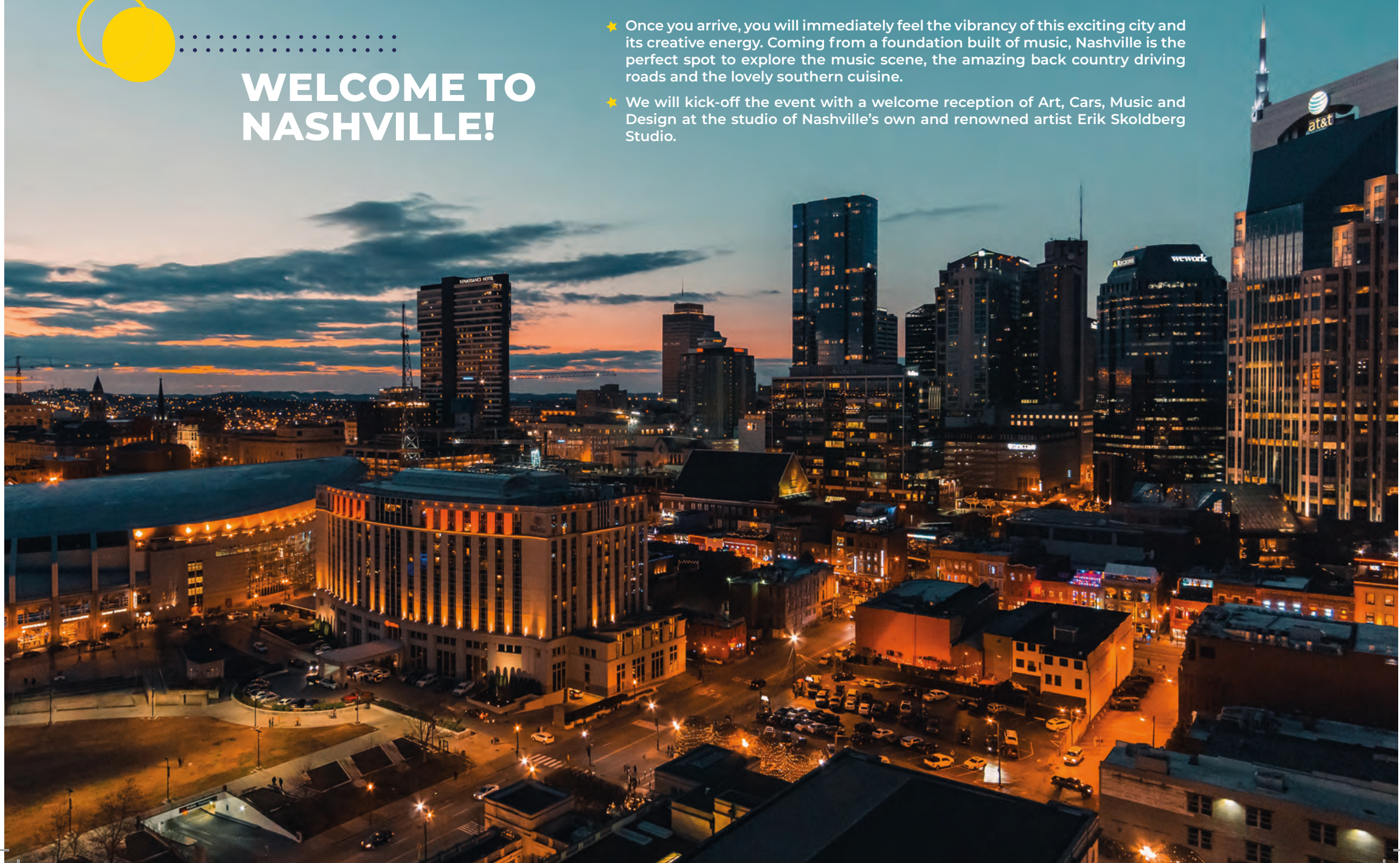
AND NOW RACING ON THE STREETS OF NASHVILLE!

This temporary track, or street circuit, takes Indy Car racers right through the downtown Nashville.



WELCOME TO NASHVILLE!

- ★ Once you arrive, you will immediately feel the vibrancy of this exciting city and its creative energy. Coming from a foundation built of music, Nashville is the perfect spot to explore the music scene, the amazing back country driving roads and the lovely southern cuisine.
- ★ We will kick-off the event with a welcome reception of Art, Cars, Music and Design at the studio of Nashville's own and renowned artist Erik Skoldberg Studio.



PROGRAM

Day One

Wednesday, August 4th

Individual arrival in Nashville & check-in at your selected hotel
Welcome reception of art, cars, life music and design
~ Erik Skoldberg Art Studio

Day Two

Thursday, August 5th

Drive Nashville's back country, the home of Jack Daniels.
Experience laps around the Polecat Raceway surrounded by exquisite beauty
The evening will be a put on your boots, honky-tonk experience filled with
local cuisine and live music at George Jones Museum

Day Three

Friday, August 6th

Explore the byways and back-roads on the Masters and Makers Trail
An exhilarating scenic drive through Natchez Trace and discover the hidden
gems of Leipers Fork with lunch along the way
Exclusive celebratory dinner at a private estate in Nashville

Day Four & Five

Saturday, August 7th & Sunday, August 8th

Immerse yourself in the new sound of Nashville at the Big Machine Music City GP





OUR SUGGESTIONS

- ▶ The Grand Hyatt Nashville
- ▶ Hilton Nashville Downtown
- ▶ JW Marriott Nashville
- ▶ Westin Nashville
- ▶ Omni Nashville Hotel
- ▶ Renaissance Nashville Hotel
- ▶ Hyatt Place Hotel
- ▶ Hilton Garden Inn
- ▶ Holiday Inn & Suites
- ▶ LaQuinta Inns & Suites

HOSPITALITY





DAY 1

ONCE YOU ARRIVE,
YOU WILL IMMEDIATELY
FEEL THE VIBES OF THIS
EXCITING CITY AND ITS
CREATIVE ENERGY.

- ★ Welcome Reception at the Erik Skoldberg Design Center
- ★ Rally accreditation and short rally briefing





DAY 2

NATURE'S WONDERS: THE BOURBON TRAIL AND POLECAT RACEWAY!

- ★ We will gather for cappuccino, espresso and pastries, then off in search of the open road with spectacular views
- ★ We will explore the byways and back-roads that will connect us with history, nature, and cultural roots
- ★ Experience the speed of Polecat Raceway surrounded by its natural beauty followed by the soothing tastes at the famous Jack Daniels Distillery in picturesque Lynchburg, home of "the country cocktail"
- ★ Lunch will be enjoyed in the countryside served with southern comfort charm
- ★ Dinner will be a fun honky-tonk evening filled with local foods and music in Nashvilles' famous George Jones Center





DAY 3

THE MAKERS AND MASTERS TRAIL: AN EXHILARATING SCENIC DRIVE WITH COUNTRYSIDE HIDDEN GEMS ALONG THE NATCHEZ TRACE!

- ★ We will gather for traditional biscuits and coffee then hit the Natchez Trace Parkway for our scenic route
- ★ We will follow the “Makers and Masters Trail” to Leiper’s Fork Distillery for and exquisite Southern lunch and learn from one of the masters, the process of “grain to glass”
- ★ After lunch a quick stroll through the historic Leipers Fork village with its’ beautifully curated shops and music icons. back to Nashville
- ★ Celebratory dinner at a beautiful private estate in Nashville





DAY 4-5

THE EVENT YOU HAVE BEEN WAITING FOR

- ★ For three days in August, the streets of downtown will come alive with the sounds of music, food, and racing, all spun into an experience you just have to be there for
- ★ The course will zip through the heart of the Music City when the IndyCar drivers will be the first professional racers to cross a body of water when it passes over the Cumberland River into downtown Nashville
- ★ It's a racing spectacle that you won't find anywhere else. You will enjoy the premium viewing and amenities at the Big Machine Music GP RPM Club. An international festival of speed and sound





DRIVE SAFELY

YOUR PROTECTION IS OUR PRIORITY

- ★ Every moment of the trip has been conceived to guarantee a carefree and pleasant experience for you.
- ★ All operators involved in the tour comply with safety regulations and will do their utmost to ensure that physical distance does not prevent us from sharing our common passion.
- ★ Our staff is prepared to welcome you with the usual smile, even if hidden by the mask, and will provide you with all necessary protective gear (masks and hand sanitizer).
- ★ The car is certainly the safest way to get around, and in this case it is also a fantastic driving experience!



OUR STAFF WILL WELCOME
YOU WITH MASKS
AND A SMILE UNDER
THE MASK



RESPECT FOR
SAFETY DISTANCES
WHILE CLOSE
IN PASSION

SERVICES

- ★ Canossa concierge service available for prior planning
- ★ Five-star dining for 3 nights 5 days
- ★ Rally activities
- ★ Canossa Professional staff support throughout the event

**ENTRY FEE \$ 9,972.00
PER CREW (2 PEOPLE)***

**THIS INCLUDES THE 2-2 DAY
VIP PASSES TO THE
"BIGMACHINE MUSIC CITY RPM CLUB"**

For information about the full annual membership to the Big Machine Music City GP please refer to the next page.

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* Existing RPM Members please inquire for special RPM rates.

MEMBERSHIP

MUSIC CITY RPM CLUB PREFERRED MEMBERSHIP FOR 2021 RALLY PARTICIPANTS.

Music City RPM Club members will have preferred access to register for the to-be-named Rally in 2022 and receive a \$1,500 discount on their participation

**Special one time membership fee
of \$3,500 (from \$5,000)**

Annual maintenances fee of \$1,000

MEMBERSHIP BENEFITS INCLUDE

- ★ Access to the VIP hospitality space at The Bridge Building with food and beverage
- ★ Valet and/or reserved parking
- ★ Concierge-style service
- ★ Hotel/Dinner reservations
- ★ Additional tickets
- ★ Car service
- ★ Oppourtunity to attend concerts, a pit lane walk, meet the drivers
- ★ Member-only premium merchandise for purchase
- ★ First right to purchase suites, club seats, and concert tickets
- ★ Limited access to premium IndyCar assets (such as Indy 500 tickets)
- ★ Annual private select gift from MCGP
- ★ Race program
- ★ Membership card



CANOSSA
EVENTS

&



**ON THE WAY TO
THE MUSIC CITY
GRAND PRIX**

IN COLLABORATION WITH

